

March 7, 2008



## **The Life of Shawn Kramer**

- Shawn Delaine Weismantel Kramer was born October 25, 1963 in Aberdeen, South Dakota to Allan and Joan (Rohwer) Weismantel. She passed away on February 22, 2008 in her home in Coppell, Texas after a courageous battle with Liver cancer. Shawn had fought cancer as an infant also. She was a 1981 graduate of Groton High School and graduated from South Dakota State University in 1985 with a Bachelor's Degree in Journalism and Communications. Shawn went on to obtain her Master's of Liberal Arts from Southern Methodist University in 2005.
- While in college, Shawn completed a summer internship at WCCO in Minneapolis. After college graduation, she moved to Dallas to begin her career in

advertising. Shawn worked for several leading advertising agencies and in marketing. Later, Shawn created her own freelance firm, Lucky Dog Enterprises. In this venture, Shawn served as the editor of Baylor Healthcare magazine, wrote for various healthcare publications and assisted several start-up companies with corporate imaging and planning in addition to many other various endeavors.

- Shawn married Mitch Kramer on September 14, 1991 in Dallas, Texas. Shawn was presently the Chief Marketing Officer of Fluent Financial, a financial planning business that she built along with her husband. In addition, Shawn owned a medical transcription company, Doc Ditto, with her sister, Anne.

- Shawn was active in her community, serving as past president of the Coppell Assistance League and was a member of St. Andrew United Methodist Church of Plano.

- Shawn and Mitch had 20+ exciting years together and traveled extensively across the country. She joked about being an honorary Texas Tech grad, as she and Mitch attended many Tech sporting events. She and Mitch enjoyed scuba diving as well as attending F1 races every year. Shawn also enjoyed the beauty and peacefulness of Pickerel Lake where she spent some time in the summers of her life. She was especially proud when she caught a fish. Shawn's dream of a place to go and experience was Disney World which she was able to do this past December.

- Shawn was a loving wife, daughter, sister, aunt and friend. She was always a gracious hostess, terrific organizer and had a beautiful smile and laugh to match her extraordinarily expressive eyes. Shawn had incredible energy and a sense of personal pride to always "make things nice." Shawn's touch was always evident and will be truly missed.

- Shawn will be fondly remembered by all who know her. She was preceded in death by her sister Susan on July 6, 2006; paternal grand parents, Oliver and Helena Weismantel; and maternal grandfather Lawrence Rohwer. In addition to her husband, Mitch of Coppell, Texas; and her parents, Allan and Joan Weismantel of Frisco, Texas and formerly of Groton and Pickerel Lake. Shawn is also survived by her sister Anne and her husband Dan Kjellgren and their children Abbey, Erik, and Annika of Plano, Texas and maternal grandmother, Annabeth Rohwer of Groton, South Dakota. Also aunts, uncles and cousins survive her,

- Services were held for Shawn February 26, 2008 at St. Andrew Methodist Church in Plano, Texas with the Rev. Doug Meyer officiating. Shawn was laid to rest at Sparkman Hill crest Cemetery in Dallas, Texas alongside her sister, Susan. Donations may be made to the American Cancer Society. Personal condolences may be sent to the Family of Shawn Kramer, 1143 Burnswick Isles Way, Frisco, TX 75034.